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| <b>IN THE<br/>UNITED STATES<br/>PATENT AND TRADEMARK<br/>OFFICE</b>                               | Application No.      | 09/637,387      |
|   | Filing Date          | August 11, 2000 |
|   | First Named Inventor | Amy HAUGEN      |
|   | Group/Art Unit       | 3622            |
|   | Examiner Name        | Jean D. Janvier |
|   | Confirmation No.     | 8884            |
|   | Attorney Docket No.  | 2829-140        |
| Title of the Invention: REDEMPTION METHOD AND SYSTEM FOR USE WITH A PROMOTION SYSTEM (as amended) |                      |                 |

#1/B  
12-13-03

**AMENDMENT UNDER 37 C.F.R. §1.111**

Director of the United States Patent  
and Trademark Office  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

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Dear Sir:

In response to the Office Action mailed August 27, 2003, please enter the amendments contained on the following pages, which are summarized below.

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Amendments to the Drawings** begin on page 9 of this paper and include both an attached replacement sheet and an annotated sheet showing the changes.

**Remarks/Arguments** begin on page 10 of this paper.

An **Appendix "A"** including replacement drawing Figure 4 is attached following page 15 of this paper.

12/03/2003 MBELETE1 00000048 09637387

01 FC:1201  
02 FC:1202

86.00 OP  
144.00 OP

*OK*